

## Grant Opportunities for Student Initiatives:

### Raise Civic Awareness, Encourage Voter Participation and Fight Disinformation in the 2020 British Columbia Provincial Election

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GLOCAL Foundation of Canada is a **non-partisan, non-profit organization** striving to empower Canadians to integrate a global understanding and vision with an active domestic engagement. Our digital platform [YouCount.ca](https://www.youcount.ca) aims to connect and engage the public with their political representatives.

As British Columbia prepares for a provincial election on 24 October 2020, GLOCAL is working on a digital initiative to **support voter-candidates engagement in the upcoming provincial elections in British Columbia** (landing page will go live on 5 October 2020), given traditional channels of civic engagement have become either difficult or costly due to social distancing during the pandemic.

At the same time, GLOCAL is piloting this micro-grants program to **support student initiatives that aim to raise civic awareness, encourage voter turnout and fight disinformation for the upcoming B.C. provincial election.**

**Typical grants amounts range from \$200 to \$3,000 per initiative.**

In an accelerated digital era, we need to strengthen our effort to counter online disinformation and other threats to Canada's democracy and civic participation, especially amid the public health crisis.

#### Eligible Initiatives

- **Student-run events** such as *e-forums, workshops, debates, mock election, and surveys.*
- **Content creation** such as *short videos* (documentaries, animations, etc.) and *infographics* on the provincial election or on policy concerns in British Columbia
- **Social media engagement** such as *campaigns* to raise awareness about the provincial election via [YouCount.ca](https://www.youcount.ca) and other social media platforms.

Funding will be provided for initiatives that have clear goals, measurable engagement deliverables, and an execution plan. Applications should articulate the target audience for the proposed activities and how the initiative will reach this audience. Creativity and effectiveness is a key consideration in application reviews and evaluations.

#### Eligible Expenses

Eligible expenses under this program include facilities and equipment rental, software license fees, refreshments, transport, design and content creation, marketing materials, and other reasonable items that are deemed essential for the success of the project.

## Who Can Apply

To be eligible for the grant, you need to meet one of the following:

- **Current students** attending a recognized school in B.C. if submitting a project of one individual or a group of students
- **A current teacher/professor** working at a recognized school or university in B.C. if submitting a class project
- **An administrator** at a recognized academic institution in B.C. if submitting a school project

## Timeline

Applications are NOW OPEN and will be evaluated as soon as they are submitted.

The Application deadline is **Monday, 12 October 2020**.

**Successful applicants shall receive grants within 5 business days after application submitted.**

## How to Apply

Please use the application form found in the link below, which **shall take no more than 15 minutes** to fill out should you have your planning ready

→ <https://forms.gle/vj3AKVwRGmh7aYGS7>



## Terms and Conditions

- The initiative should be strictly non-partisan.
- We encourage you to consider having your event or activity offered virtually via online social media and conferencing tools. Any in-person events should follow strictly the health and safety guidelines of provincial health authorities.
- All funds allocated must be spent as outlined in the project proposal unless otherwise approved.

## Contact Us

If you have any question, please feel to email us at [info@youcount.ca](mailto:info@youcount.ca)